FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00030392 **Type of Permit:** FILMING **Release Date:** 08/10/2010

Production Company ROCKHARD FILMS

Insured Company Name ROCKHARD FILMS

Contact Phone No. 1 310-659-4400
Contact Phone No. 2
Fax 310-659-4402
Address 1022 PALM AVE, SUITE #1
WEST HOLLYWOOD, California
90069

Production Title SKY FERRIERA

Type of Production Music Video

Producer Megan Gutman

Director Marc Klasfeld

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator Daniel Alvarez

Location Manager Max Simon
Primary Phone Office - 310-621-3306
Secondary Phone Mobile - 812-360-4465

Location Assistant None None
Primary Phone Office - 310-659-4400
Secondary Phone

Fees

Posting 300	$207.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,227.00

Number of Locations 6

NOT A PERMIT

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Summary Information — Location

Permit Number F00030392
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title SKY FERRIERA

Location Manager Max Simon
Primary Phone Office - 310-621-3306
Secondary Phone Mobile - 812-360-4465

Location Address 14-18 W Washington Blvd., Venice, CA, 90291

Location Type Restaurant

Film Dates 8/11/2010 - 8/11/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
Rockhard, Max Simon.pdf
COUNTY PARKING LOT GUIDELINES.pdf
Venice Lots.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50

Filming Activities Interior and exterior dialogue; Music performance and playback;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H7

Approvals
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Marisol Camey

Coordinator Note PRODUCTION COMPANY MUST PARK VEHICLES SOUTH OF ANCHORAGE

Coordinator Note All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Parking

Base Camp
Location Type : LA City Parking lot
Street : 65 spaces in Washington lot, 8/11 0700-2100hrs

Crew Parking
Location Type : LA City Parking lot
Street : 65 spaces in Washington lot, 8/11 0700-2100hrs

NO PERMIT

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Summary Information — Location

Permit Number	F00030392	**Location Manager**	Max Simon
Production Company	ROCKHARD FILMS	Primary Phone	Office - 310-621-3306
Insured Company	ROCKHARD FILMS	Secondary Phone	Mobile - 812-360-4465
Production Title	SKY FERRIERA		

Posting "No Parking" signs S/S Washington Blvd, Speedway - east 100 feet

Approximate Footage 0 - 300 **Log Number** 1709

Date(s) 8/11/2010 to 8/12/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00030392
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title SKY FERRIERA

Location Manager Max Simon
Primary Phone Office - 310-621-3306
Secondary Phone Mobile - 812-360-4465

Location Address Speedway, Rose Ave, Walgrove Ave, Washington Blvd inclusive, Los Angeles, CA, 90291

Location Type Walking Grid

Film Dates 8/11/2010 - 8/12/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Camera on sticks; Drive ups & away; Driving shots with the flow of traffic; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

NO PERMIT

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Summary Information — Location

Location 3 of 6

Permit Number F00030392
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title SKY FERRIERA

Location Manager Max Simon
Primary Phone Office - 310-621-3306
Secondary Phone Mobile - 812-360-4465

Location Address 6161 Santa Monica Blvd, Los Angeles, CA, 90038

Location Type Office Building

Film Dates 8/12/2010 - 8/12/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50

Filming Activities Interior Dialogue; Interior Performance and Playback;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** F5

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs W/S Lodi Pl, Santa Monica Blvd - north 150'

Approximate Footage 0 - 300 **Log Number**

Date(s) 8/12/2010 to 8/12/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs W/S Lodi Pl, Santa Monica Blvd - north 300'

Approximate Footage 0 - 300 **Log Number**

Date(s) 8/12/2010 to 8/12/2010 **Time(s)** 07:00 to 22:00

NO PERMIT

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Los Angeles, CA 90017
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www.filmla.com

Summary Information — Location

Permit Number F00030392
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title SKY FERRIERA

Location Manager Max Simon
Primary Phone Office - 310-621-3306
Secondary Phone Mobile - 812-360-4465

Location Address 10 Frwy, 110 Frwy, 101 Frwy, Alameda Inclusive (Excluding Freeways), Los Angeles, CA, 90071

Location Name DOWNTOWN GRID

Location Type Driving grid

Location Description Downtown Grid

Film Dates 8/11/2010 - 8/12/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Camera on sticks; Drive ups & away; Driving shots with the flow of traffic; Exterior Dialogue;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** E4

Location Notes Must Comply with Attached Downtown Conditions

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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Summary Information — Location

Permit Number F00030392
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title SKY FERRIERA

Location Manager Max Simon
Primary Phone Office - 310-621-3306
Secondary Phone Mobile - 812-360-4465

Location Address Franklin Ave, Fairfax Ave, Beverly Blvd, Vermont Ave. (inclusive - excludes City of West Hollywood), Los Angeles , CA, 90029

Location Type Sidewalk

Location Description SIDEWALK AND STREET GRID

Film Dates 8/11/2010 - 8/12/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Camera on sticks; Drive ups & away; Driving shots with the flow of traffic; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593/594 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

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Summary Information — Location

Permit Number F00030392
Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title SKY FERRIERA

Location Manager Max Simon
Primary Phone Office - 310-621-3306
Secondary Phone Mobile - 812-360-4465

Location Address 19 Anchorage St, Marina del Rey, CA, 90292

Location Type Private Residence

Film Dates 8/11/2010 - 8/11/2010 14:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50

Filming Activities Interior and exterior dialogue; Music performance and playback;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Coordinator Note PRODUCTION COMPANY MUST PARK VEHICLES SOUTH OF ANCHORAGE

Coordinator Note All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Parking

Base Camp
Location Type : LA City Parking lot
Street : 65 spaces in Washington lot, 8/11 0700-2100hrs

Crew Parking
Location Type : LA City Parking lot
Street : 65 spaces in Washington lot, 8/11 0700-2100hrs

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Rockhard ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 8/10/10

X _____

Representative's Signature

Max Siman

Representative's Name (Please Print)

Locations

Representative's Title (Please Print)

Rockhard

Name of Principal (i.e. company name) (Please Print)

1022 Palm Ave

West Hollywood, CA

90069

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

YOUR PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

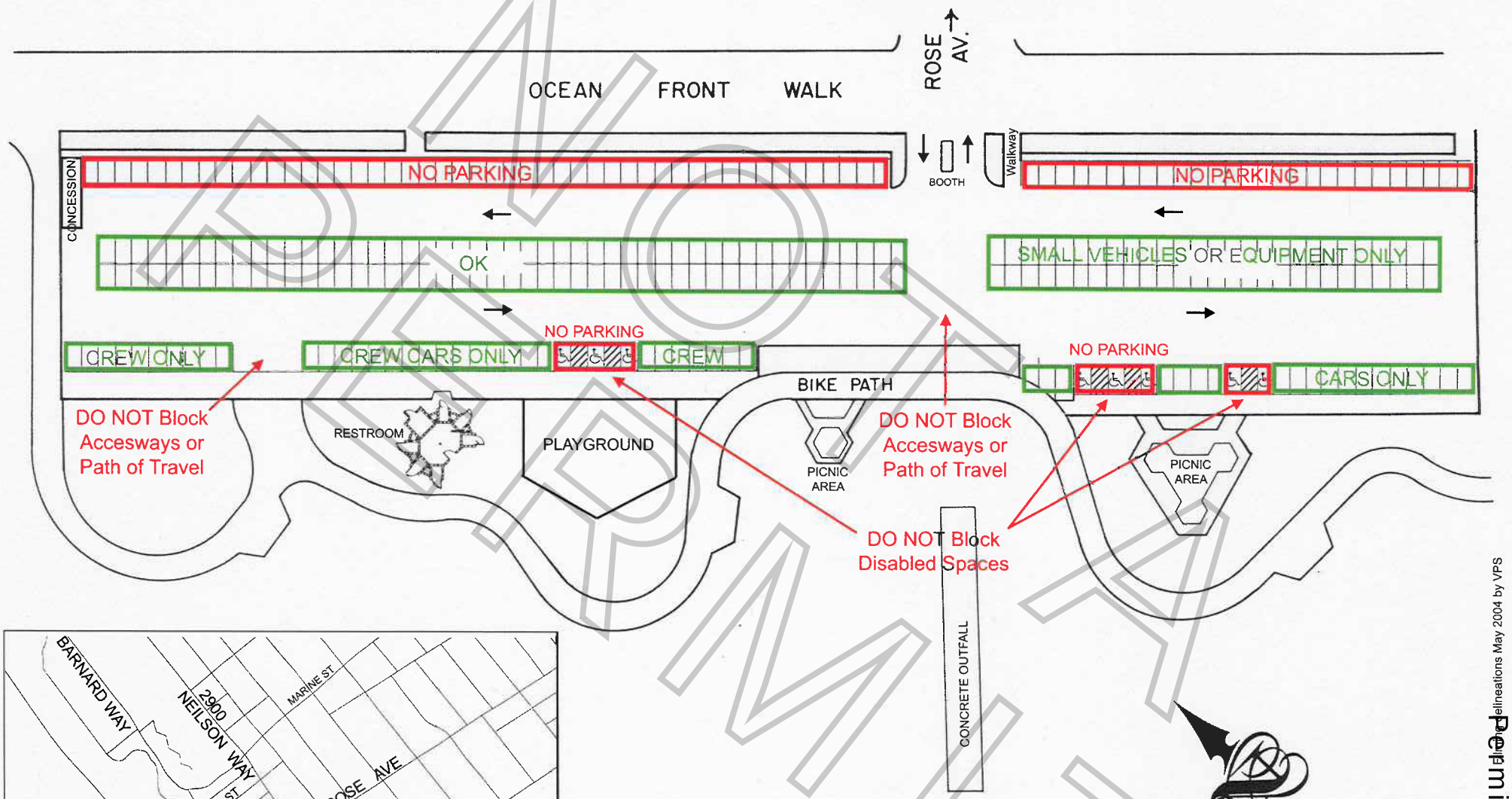
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

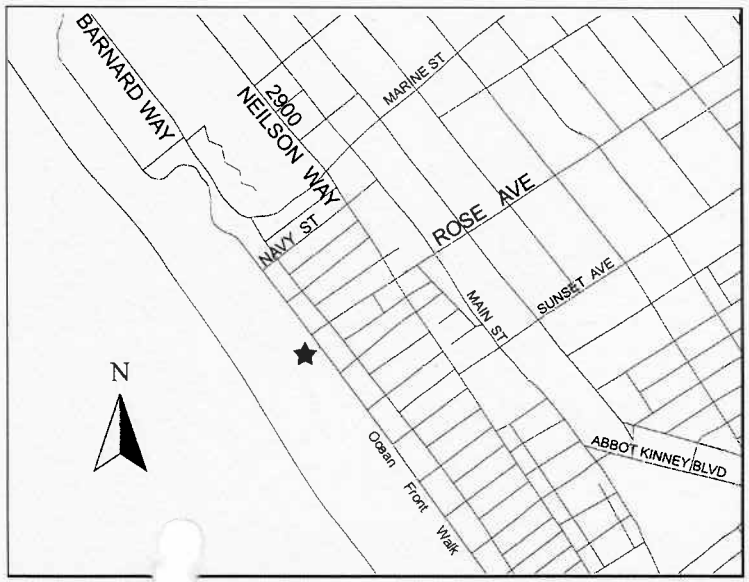
- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO PERMIT

VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS





Map not to scale

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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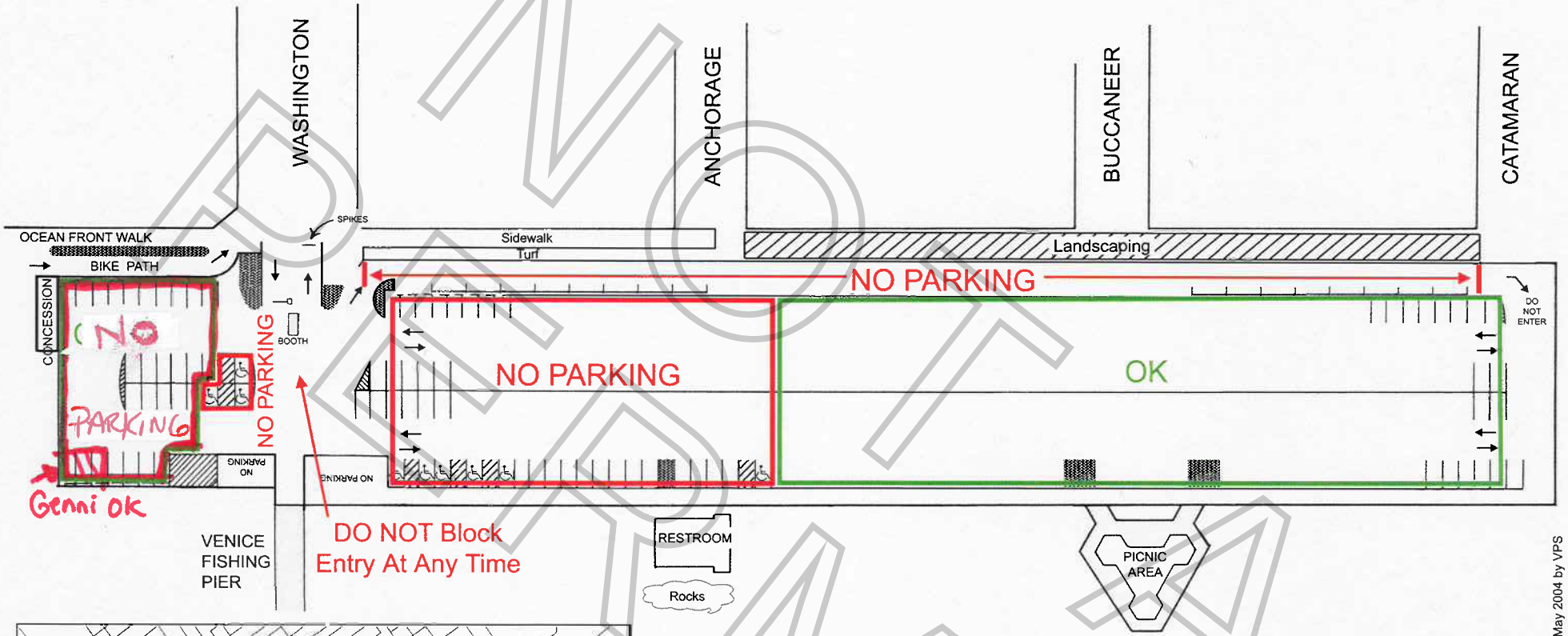
L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS [illegible]ed 5 / 2002 by CLS

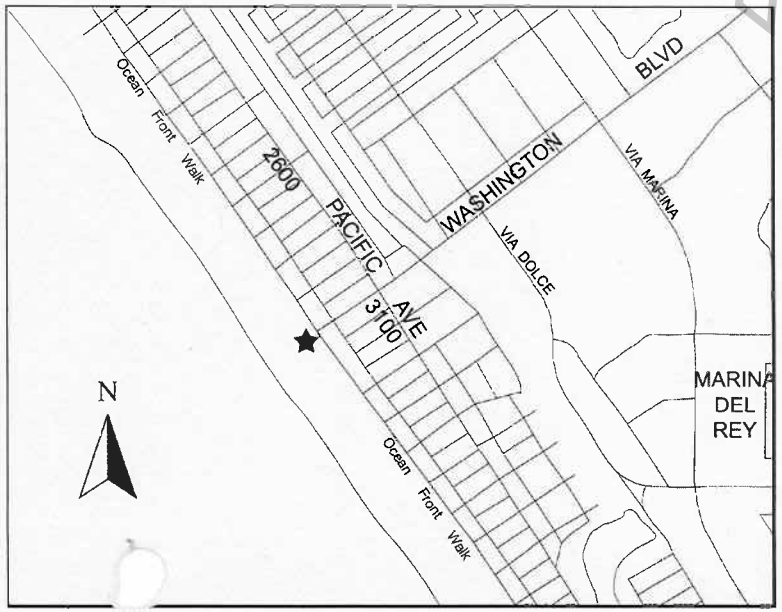
Delineations May 2004 by VPS

Permit #F00030392

PERMIT

VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS





REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

Filming delineations May 2004 by VPS

Permit #F00030392

Map not to scale.

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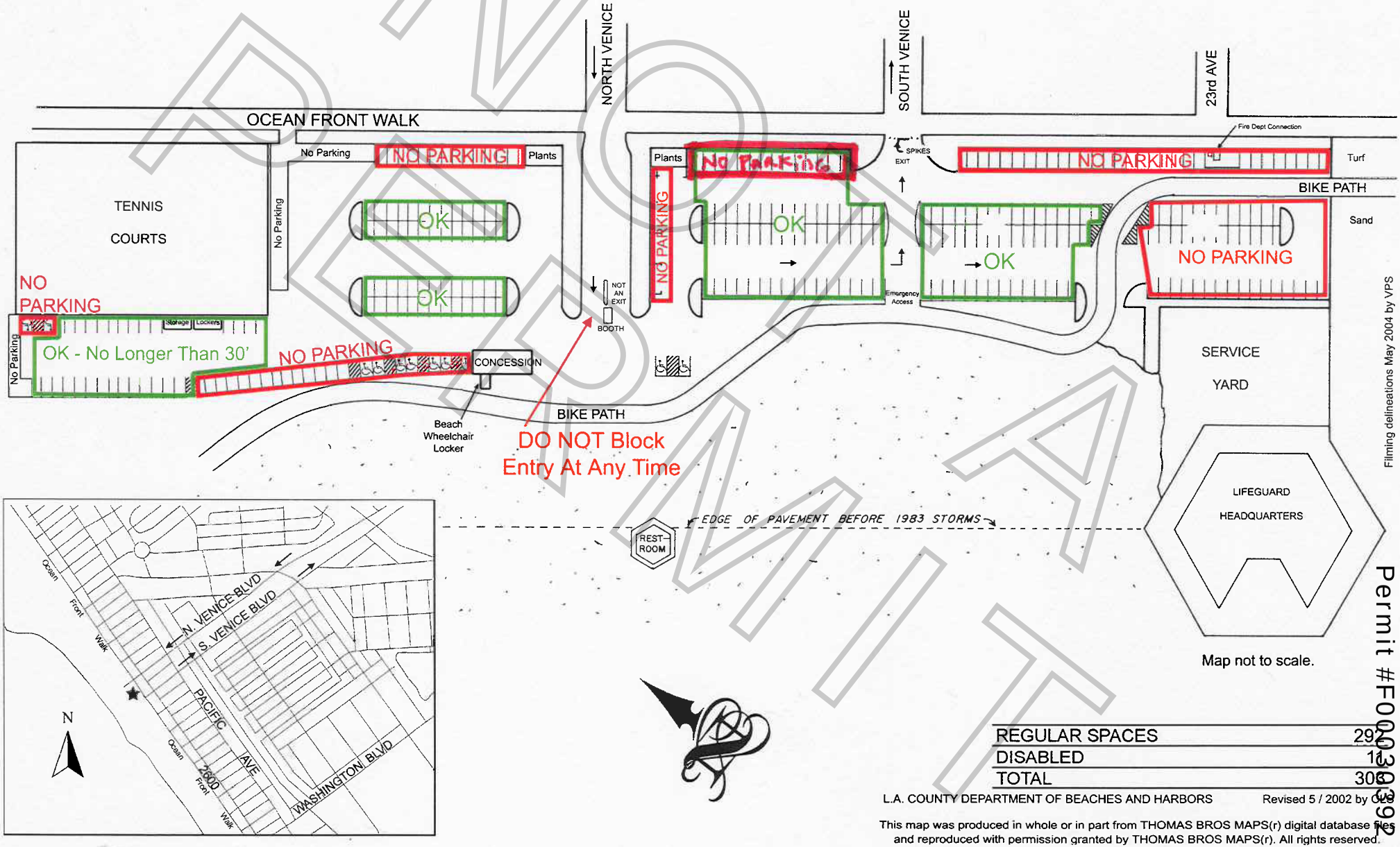
NOT A PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT - FILMING AREAS



REGULAR SPACES	29
DISABLED	1
TOTAL	30

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 5 / 2002 by CVB

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Permit #F00023399

PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT